

## **Press Release**

**Vadodara, November 25, 2014:** A promotional seminar on Vibrant Gujarat 2015 Summit was organized in Vadodara to explain and elaborate on the opportunities in Vibrant Gujarat 2015 Summit. Vibrant Gujarat Summit is a biennial event organized by Gujarat Government to provide a common platform for Knowledge Sharing, Strategic Partnerships and Investment inflows. It brings together business leaders, investors, corporate, thought leaders, policy and opinion makers, and eminent diplomats from across the globe. Six summits held since 2003 have contributed immensely to Gujarat's Growth Story transforming it into a "Global Business Hub".

The business seminar was organized at Hotel Surya Palace, Vadodara by Industries and Mines Department, Government of Gujarat, Vadodara Collectorate, Vadodara Industry Associations and iNDEXTb (Industrial Extension Bureau). The seminar was supported by KPMG as the Knowledge Partner and Confederation of Indian Industries (CII) as the National Partner.

Mr. Nilesh Shukla, President, Vadodara Chamber of Commerce and Industry (VCCI) welcomed the dignitaries for gracing the seminar and participants for showing such immense interest. Quoting Vadodara as the most cosmopolitan city of Gujarat and the upcoming knowledge hub, Mr. Shukla mentioned that Vadodara was on a progressive path. He also stated that Vadodara presented a lot of opportunities for MSME's and also highlighted a number of tourist destinations in and around Vadodara. Post the welcome address, an AV film on Vibrant Gujarat was shown to the audience.

Mr. H. D. Shrimali, Additional Industries Commissioner, Government of Gujarat walked the audience through the journey of Vibrant Gujarat from 2003 to 2013. He showcased the strength of Gujarat across various sectors. Moving forward, he threw light on the facts on the Vibrant Gujarat 2015 Summit and made the participants aware about the major attraction of the summit.

Mr. Harsh Vajpayee, Plant Head, Bombardier shared his experience of the importance of the Vadodara plant and the support he got from various offices such as GPCB, GIDC, GEB, etc. Mr. Premraj Keshyep, Past Chairman, CII Central Gujarat Zonal Council and Managing Director, KYB – Conmat Pvt. Ltd. also shared certain facts about Vadodara. Ms. Wang Yangiu, Deputy Counsel General, TBEA Energy (India) Pvt. Ltd. shared her experience of the government support the company got. Mr. Alpesh Chavda, Assistant Manager, Gujarat Infrastructure Development Board (GIDB), provided the audience a glimpse of the Delhi-Mumbai Industrial Corridor (DMIC).

Mr. Vinod Rao, IAS, Collector, Vadodara started on a light note by tagging himself as the branding manager of Vadodara. He mentioned two main game changers for Vadodara in the coming years – Statue of Unity and Bullet train project. Along with these, he also stated other triggers and catalysts for the growth of Vadodara such as DMIC. He talked about the importance of the recently proposed industrial park in Vadodara and hoped that Vadodara would become a regional knowledge hub in the times to come.

Mr. Amit Patel, President, Federation of Gujarat Industries, showed a video on VADFEST, an event showcasing Vadodara city, scheduled from 23<sup>rd</sup> – 26<sup>th</sup> January 2015. Following the video, he thanked all the participants for making the roadshow a huge success. He specially thanked the dignitaries on the dais for their presence in spite of their busy schedules.

The seminar was a huge success with participation from around 230 people, including corporate leaders, prominent representatives from trade associations, academics and enthusiastic entrepreneurs from in and around Vadodara.

